

Ein Kooperationsvortrag von



# Office Buildings: Developer's Requirements – Consultant's Solutions

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**8. Kongress für Gebäude- und Betriebsoptimierung - ICEBO'08**  
October 20/21/22 2008

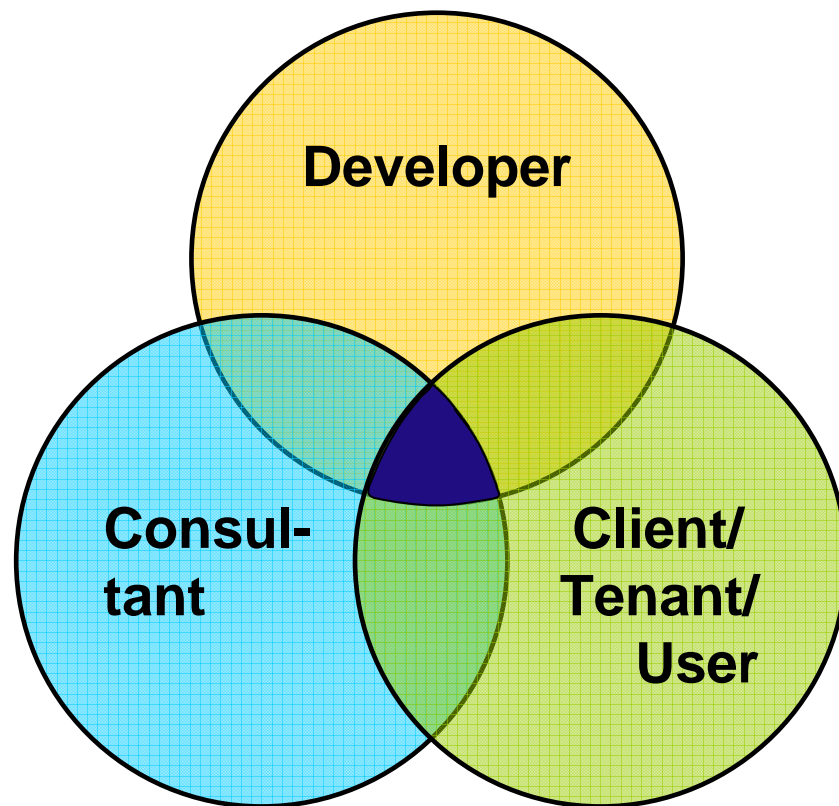
Proceedings of the Eighth International Conference for Enhanced Building Operations, Berlin, Germany, October 20-22, 2008

# The “amount“ of sustainability integrated in to projects is the intersection of different interests

Developers and Consultants are key-players when sustainability is introduced to projects

## Parties

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## Interests

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### Developer/Investor

- Market-oriented products – including sustainability

### Consultant

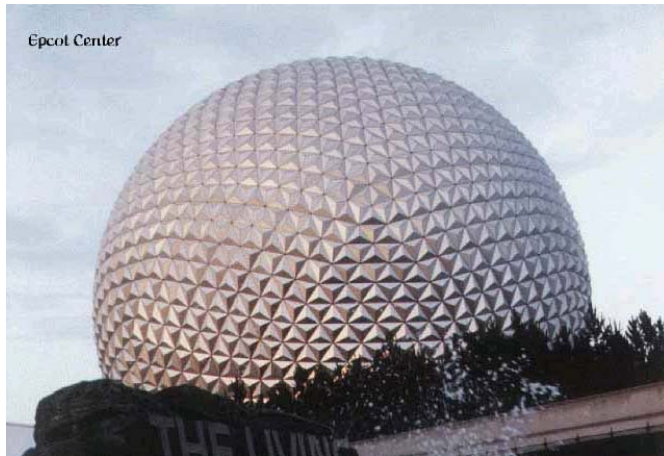
- Integrated solutions
- Technical possibilities

### Client/Tenant/User

- Individual requirements
- Efficiency of rent & operating costs

# Which options do we have for sustainable building design

## Passive means



Building shape and orientation

Minimization of relation between surface area and volume



Quelle:

Epcot Center [www.geocities.com](http://www.geocities.com)

Jüdisches Museum Berlin

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# Which options do we have for sustainable building design

## Passive means



Green roof

Natural Shading by plants

Natural cooling by  
condensing water



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Quelle

Technisches Rathaus München, Photo  
by Matthias Sebulke

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# Which options do we have for sustainable building design

## Passive means

Sustainable material (e.g. wood, clay, corc..)

Natural daylight

Shading instead of cooling

Reduction of indoor temperatures

Thermal Insulation



Quelle:

PE INTERNATIONAL

# Which options do we have for sustainable building design

## Active means



Photovoltaic cells



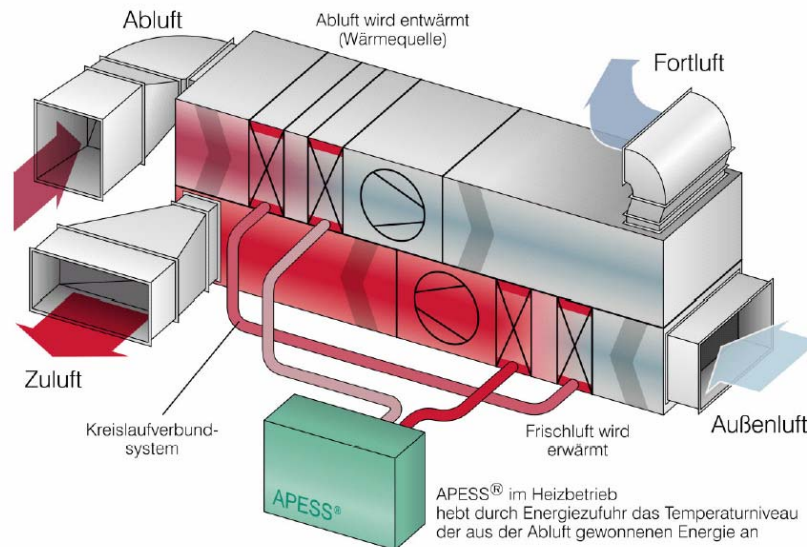
Solar collectors

Quelle:

Fraunhofer ISE

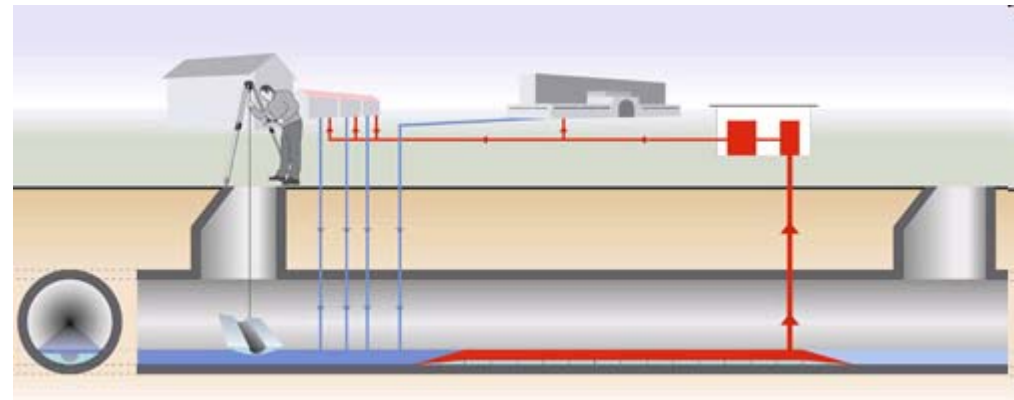
# Which options do we have for sustainable building design

## Active means



Highly efficient heat recovery

## Heat recovery from foul water



Quellen:

Ingenieur- und Gutachterbüro Schulz

Air 2000 GmbH

Heusenstammer Str. 27-29

D-63179 Oberhessen

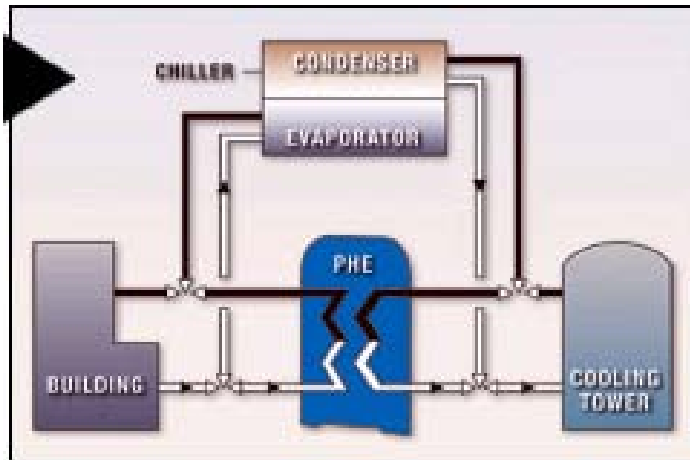
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# Which options do we have for sustainable building design

## Active means



## Free Cooling



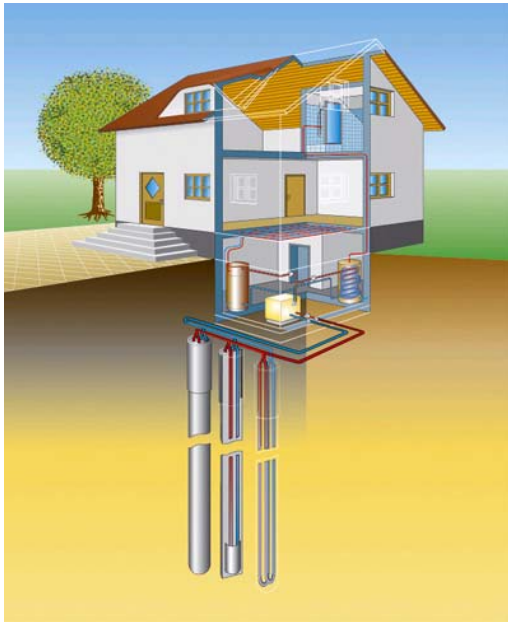
## Rain water usage

Quelle:  
 Polaris Plate Heat Exchangers  
 Fa. HSSE-Haustechnik GmbH



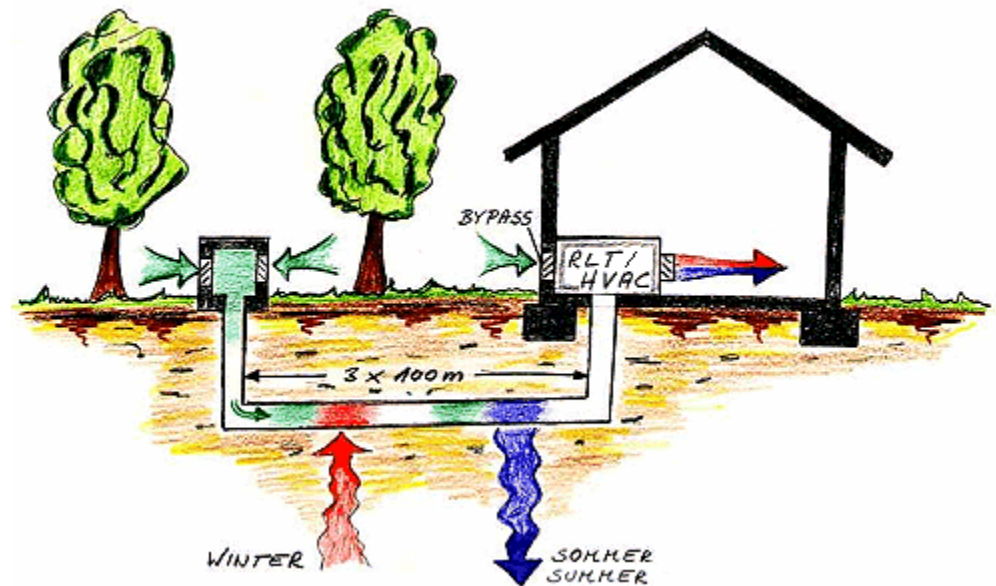
# Which options do we have for sustainable building design

## Active means



## Geothermal energy & heat pump

## Pre-heating/cooling through earth channel

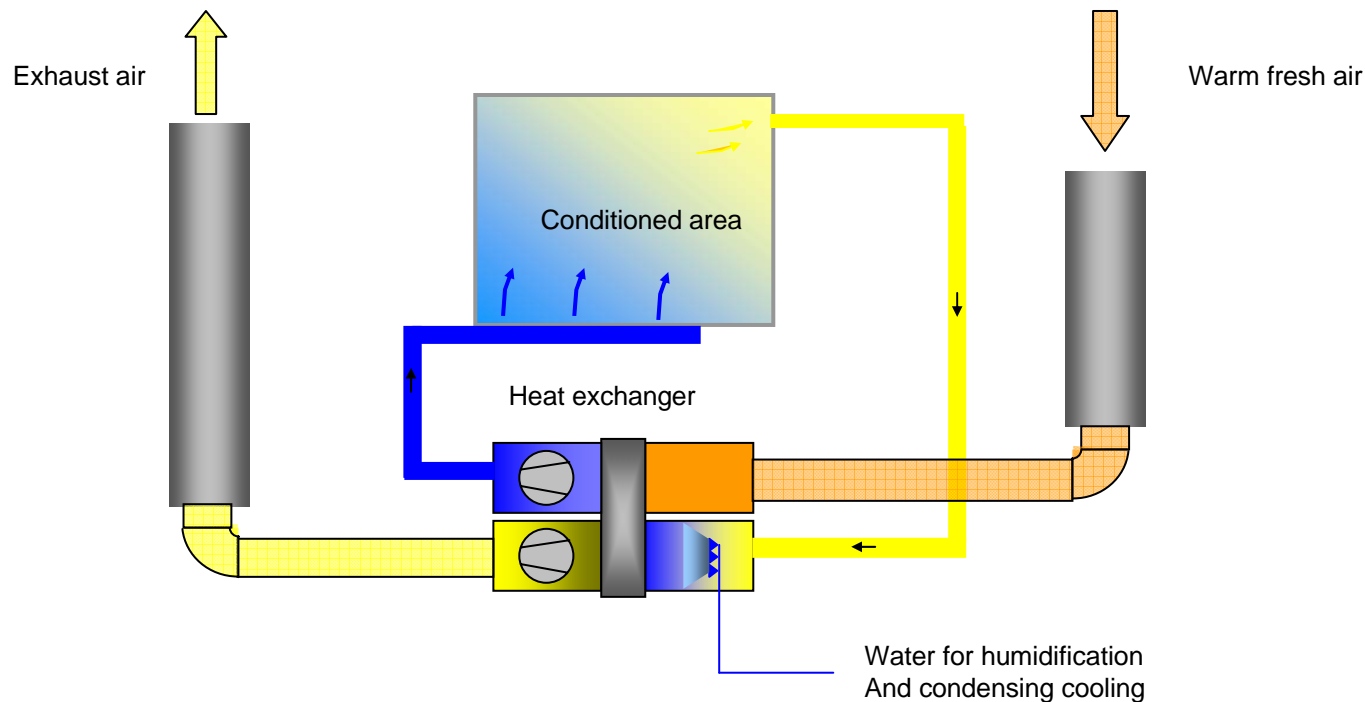


Quelle: **Gahm Haustechnik GmbH**

IGH Ingenieurgesellschaft  
 Höpfner mbH

# Which options do we have for sustainable building design

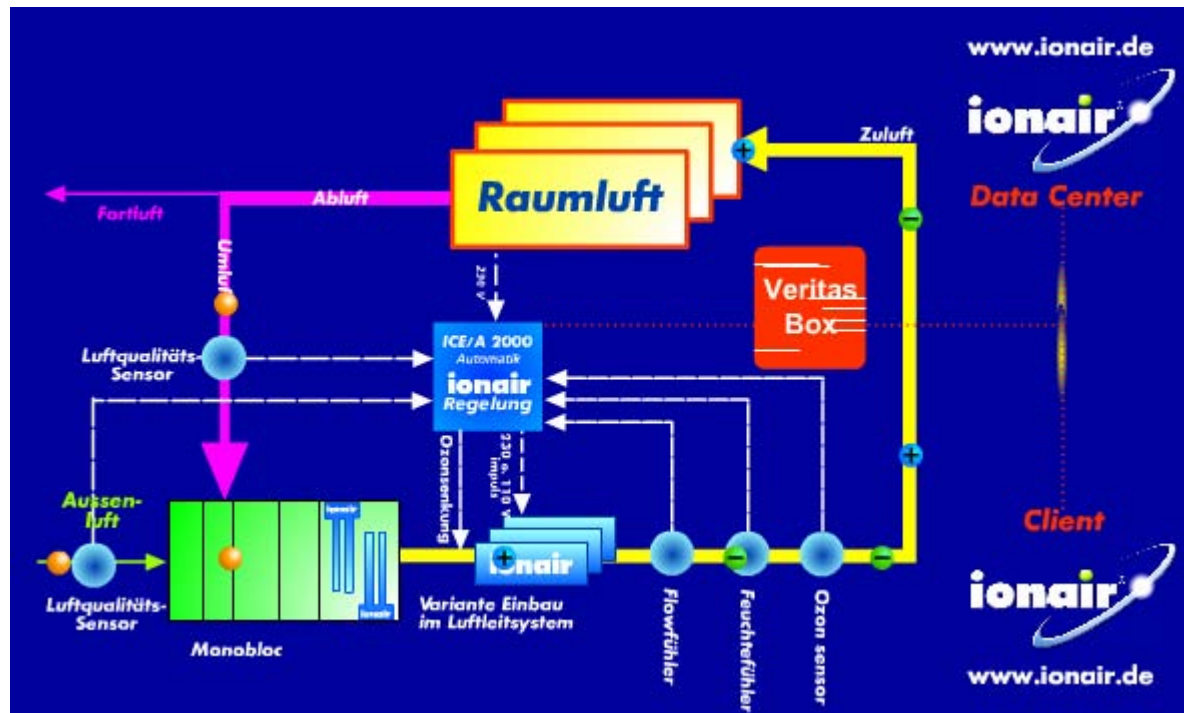
## Active means



Condensing cooling  
in air handling units

# Which options do we have for sustainable building design

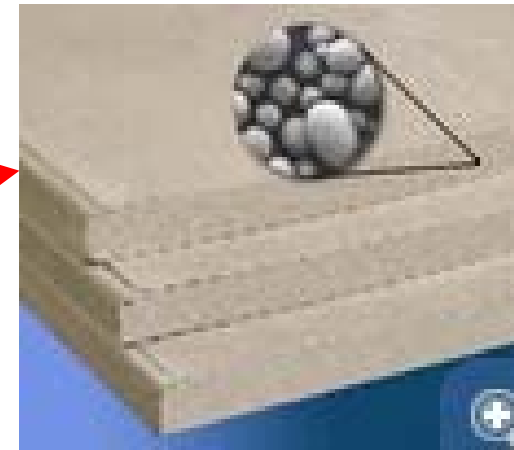
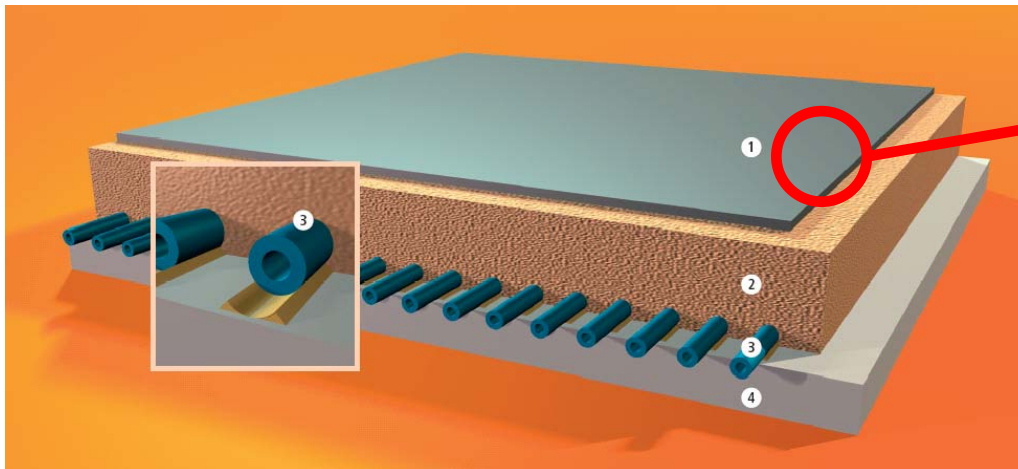
## Future developments



## Reduction of fresh air volumes by air treatment

# Which options do we have for sustainable building design

## Future developments



Usage of phase change material (PCM) to increase the buffer capacity of the building

Quelle:

ILKAZELL  
 Isoliertechnik GmbH Zwickau



# Which options do we have for sustainable building design

## Future developments



Vacuum insulation

## Kühlen mit Kunststoff

Eine Forschungsgruppe der Pennsylvania State University hat Spezialpolymere entwickelt, die sich abkühlen, wenn eine elektrische Spannung angelegt wird. Dieser so genannte elektrokalorische Effekt beruht auf einer Veränderung der Struktur der Molekülketten. Ohne Stromfluss sind die Moleküle zufällig angeordnet und weisen daher eine relativ geringe Ordnung auf. Beim Anlegen einer elektrischen Spannung richten sich die Moleküle gleichmäßig aus. Durch diese Veränderung geben sie Wärme ab und werden dadurch kühler.

## Cooling with polarpolymeres

# The motivation for sustainability originates from different causes

The following four causes of motivation will be discussed in this lecture

**Sustainability comes to the forefront when:**

- ... it reduces investment and operating costs (significantly)
- ... it helps market the building/property
- ... it improves the image of the investor
- ... it is required by regulations

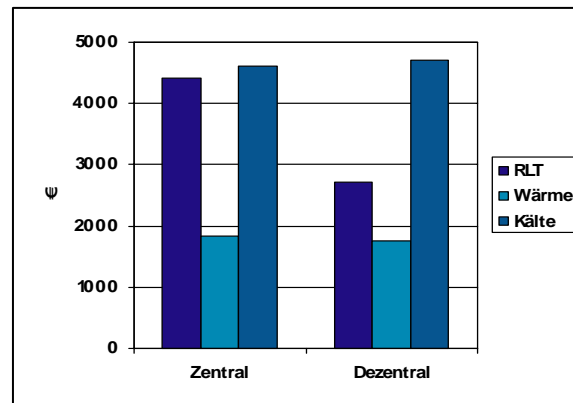
# The decision of investor / client on which system to choose is based on one hard fact: cost!

Sustainability is successful when it reduces the costs significantly

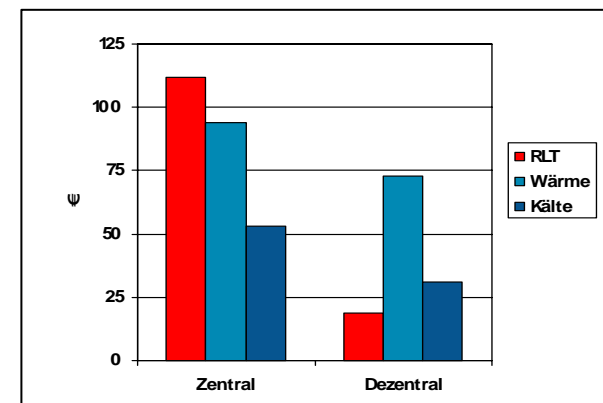
Decisions on technical systems are made with regards to:

- Minimum investment costs
- High space efficiency
- Low energy cost and operating costs
- Optimised maintenance costs

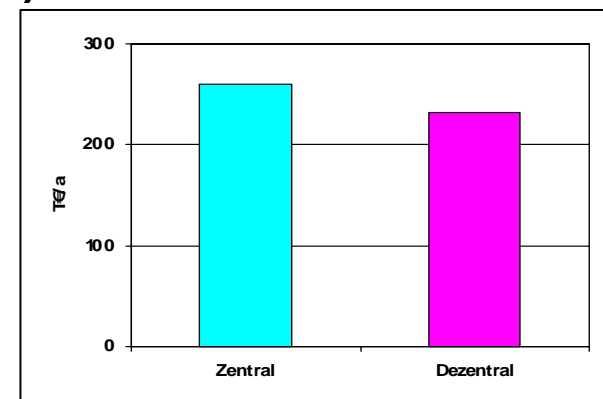
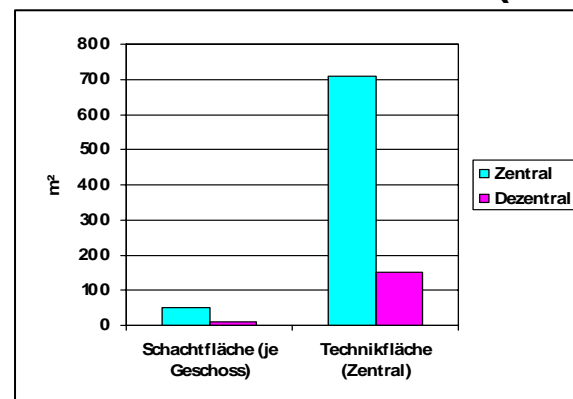
## INVESTMENT COSTS\*



## ENERGY COSTS\*



## SPACE EFFICIENCY (to let) \* MAINTENANCE COSTS\*



\*Sample shows basis of decision between two ventilation system of Tower 1, Frankfurt

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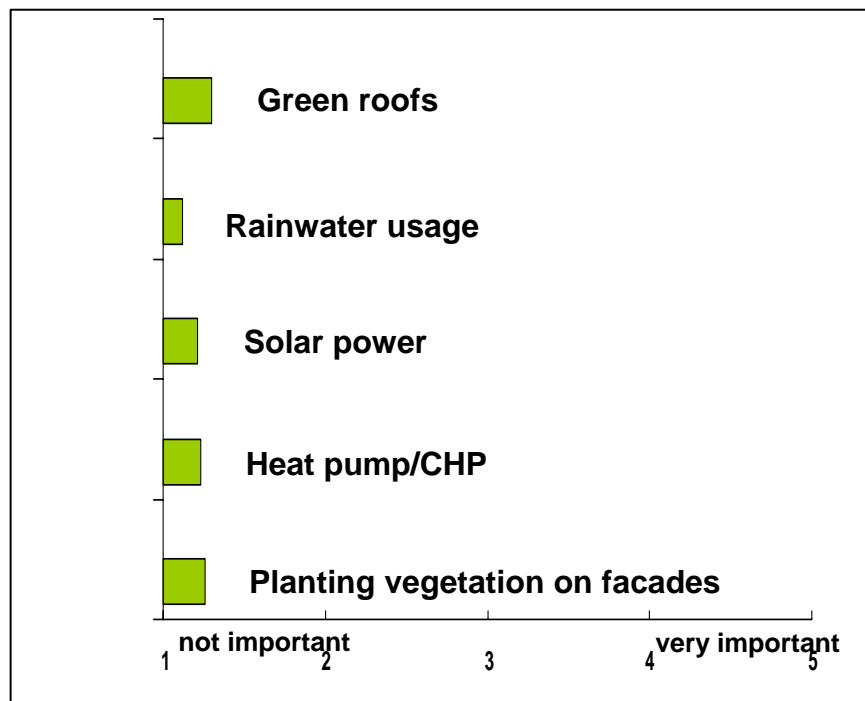
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# Sustainability is “in” – until recently our typical tenant had no great interest in ecological aspects

Sustainability helps market the building

Required ecological aspects for an office building (based on study 2003/2004)

\*



- Within the group of general office users ecological aspects do (did) not have a high importance
- Market view has changed rapidly, “green issues ” are desired
- New “European directive on energy performance of buildings” has/will focus developers and tenant’s view on energy consumption of properties

\*Source: DTZ Consulting & Research GmbH

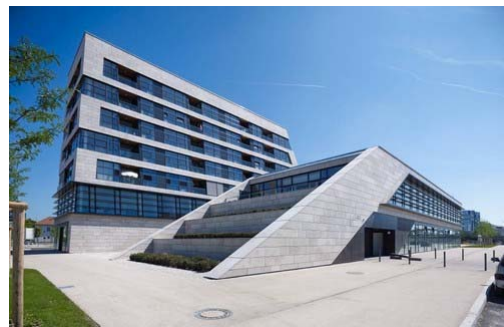


# Vivico has always shown a great commitment to sustainability



Sustainability comes into account when it improves the image of the investor

Vivico projects incorporate sustainability:



- **VELUM, Munich (2004/2007)**  
Geothermal energy systems
- **Rhein Traidem, Cologne (2005)**  
Official pilot for EnEV-Certificate
- **ATMOS, Munich (2006/2008)**  
Comprehensive sustainability criteria from design to fit-out
- **Tower 185, Frankfurt (2007/ 2010-11)**  
LEED-Rating
- ***MK9 LSQ, Berlin (2008)***  
***Sustainable Concepts & LEED-Rating***

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# MK9 – Sustainable building design



## Passive means

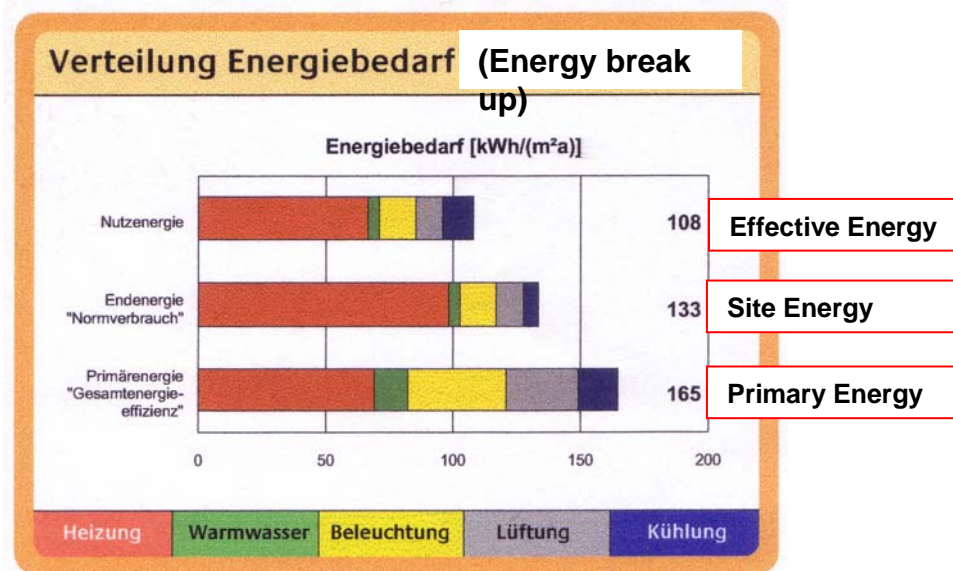
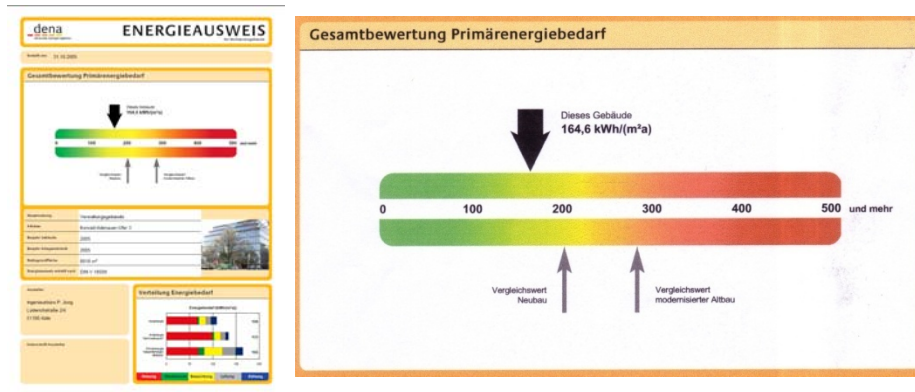
- Optimized building shape
- High efficient double facade
- Natural ventilation
- high daylight factor through internal atrium and facade
- Natural ventilation
- Investigation of PCM material

## Active means

- Free cooling
- Highly efficient heat recovery
- Condensing cooling in air handling units
- Rain water usage
- Low energy lighting
- Fully integrated BMS
- District heating generated by combined heat and power plant

# How to analyse the Energy Performance Certificate (EnEV) from an investors point of view

Sustainability is relevant when it is required by regulations



**Governments focus lies on primary energy**

- Primary energy (i.e. district heating) is dependant on local utility company
- Absolute value has no meaning to client and allows no comparison between buildings

**Investors focus lies on site energy (secondary energy)**

- Effective energy often driven by usage/quality (i.e. client) and by architecture
- The proportion between effective energy and site energy indicates the degree of commitment to sustainability
- Site energy is the closest indicator to operating costs

# What detracts investors from committing themselves more heavily to sustainability?

**MORE sustainability features could be included if current problems were overcome**

## **Legal requirements**

- **German building regulations and DIN standards define temperature requirements (i.e. max. 26°C in offices in summer)**
  - **Non compliance can lead to rent reduction or lease termination**

## **Contractual requirements**

- **Tenancy agreements often fix room conditions**
  - **Provision of overcapacity required**

## **Inexperience with new systems**

- **To attract new tenants investors are often forced to commit themselves to a cap on operating costs**
  - **Inexperience with innovative systems make prediction difficult**



Thank you very much for your attention

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